



NUCLEUS INSIGHTS

## Disclaimer

This presentation has been prepared by Nucleus Wealth and is for general information only.

Every effort has been made to ensure that it is accurate, however it is not intended to be a complete description of the matters described. The presentation has been prepared without taking into account any personal objectives, financial situation or needs. It does not contain and is not to be taken as containing any securities advice or securities recommendation. Furthermore, it is not intended that it be relied on by recipients for the purpose of making investment decisions and is not a replacement of the requirement for individual research or professional tax advice.

Nucleus Wealth does not give any warranty as to the accuracy, reliability or completeness of information which is contained in this presentation. Except insofar as liability under any statute cannot be excluded, Nucleus Wealth and its directors, employees and consultants do not accept any liability for any error or omission in this presentation or for any resulting loss or damage suffered by the recipient or any other person. Unless otherwise noted, Nucleus Wealth is the source of all charts; and all performance figures are calculated using exit to exit prices and assume reinvestment of income, take into account all fees and charges but exclude the entry fee.

It is important to note that past performance is not a reliable indicator of future performance. This document was accompanied by an oral presentation, and is not a complete record of the discussion held. No part of this presentation should be used elsewhere without prior consent from the author.

# Introducing today's speakers

---



Certified Financial Planner (CFP)

Years of “making the complex, simple” for clients of:

AMP Financial Planning

Mercer Financial Advice

Akambo Private Wealth



- Responsible for Mining & Energy, Big Data



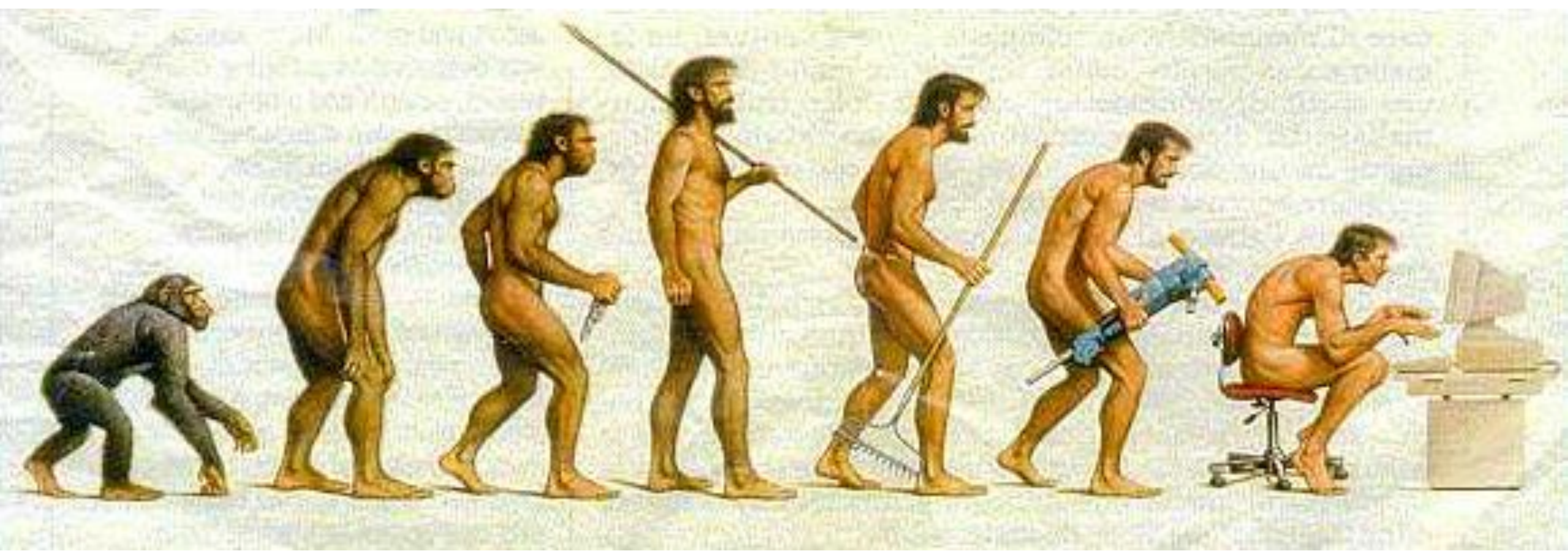
- Head of Quantitative Strategy



- Founding partner and Head of Investment Research







# Nucleus Insights : The Future of Financial Advice

Nucleus Wealth is a Corporate Authorised Representative of Integrity Private Wealth AFSL 436298

# Agenda

- Royal Commission Advice Outcomes
- Current Advice Snapshot
- The Future of Advice

Tim Fuller  
Damien Klassen



# Royal Commission

## Key Advice Focus Points

---

- Adviser education standards
- The end of aligned advice?

Tim Fuller  
Damien Klassen

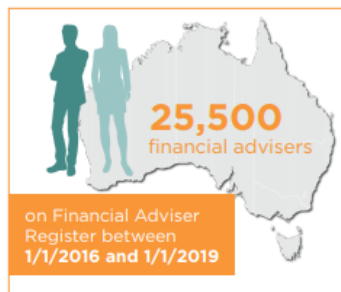


# Royal Commission

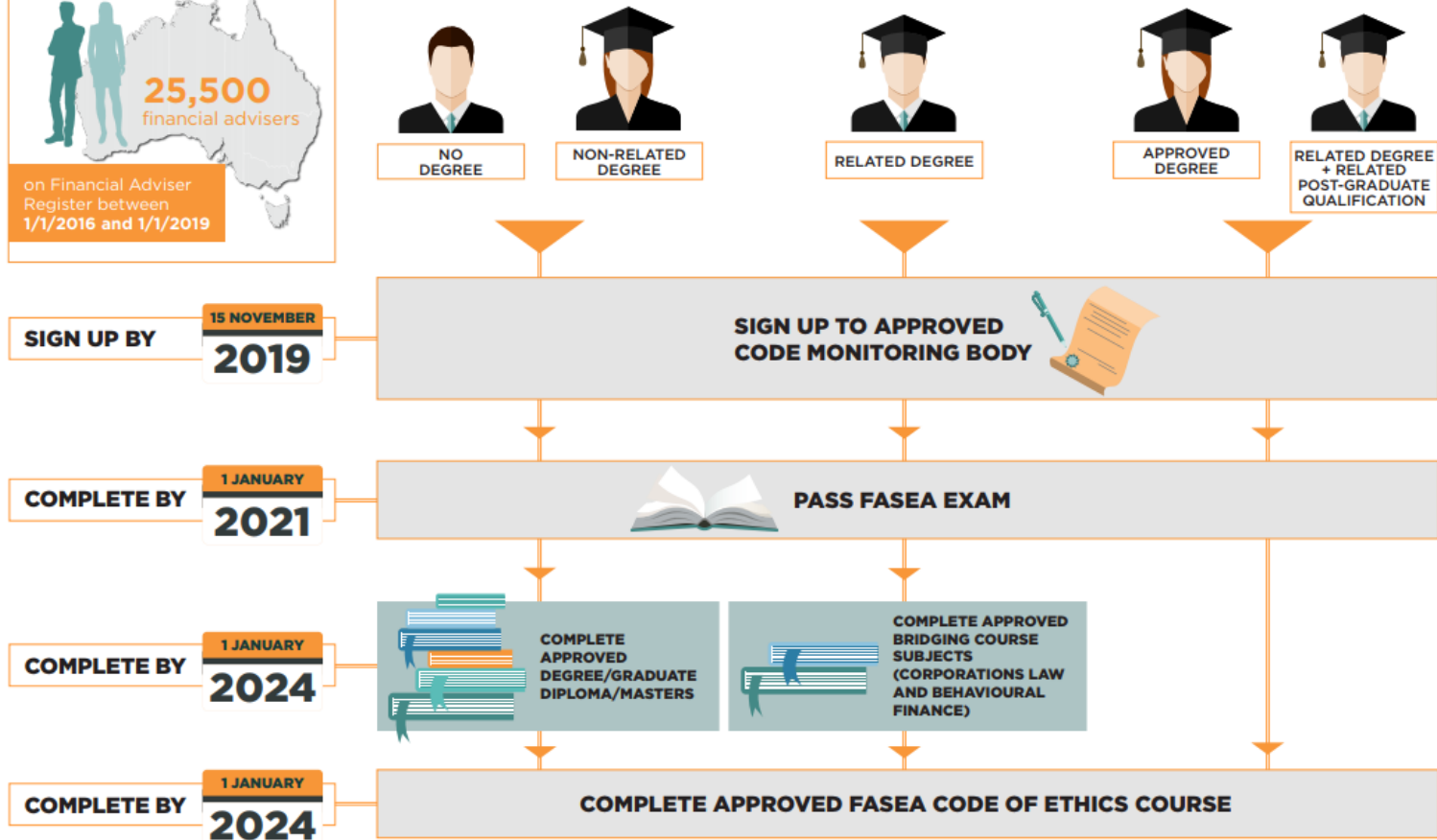
## Adviser Education Standards



FINANCIAL PLANNING  
ASSOCIATION of AUSTRALIA



### FASEA Proposed Existing Adviser Requirements



\* Disclaimer: This FPA Guidance is NOT an endorsement of the FASEA Proposed Education Standards. Please note that these standards are subject to consultation.

3 April 2018

Tim Fuller  
Damien Klassen



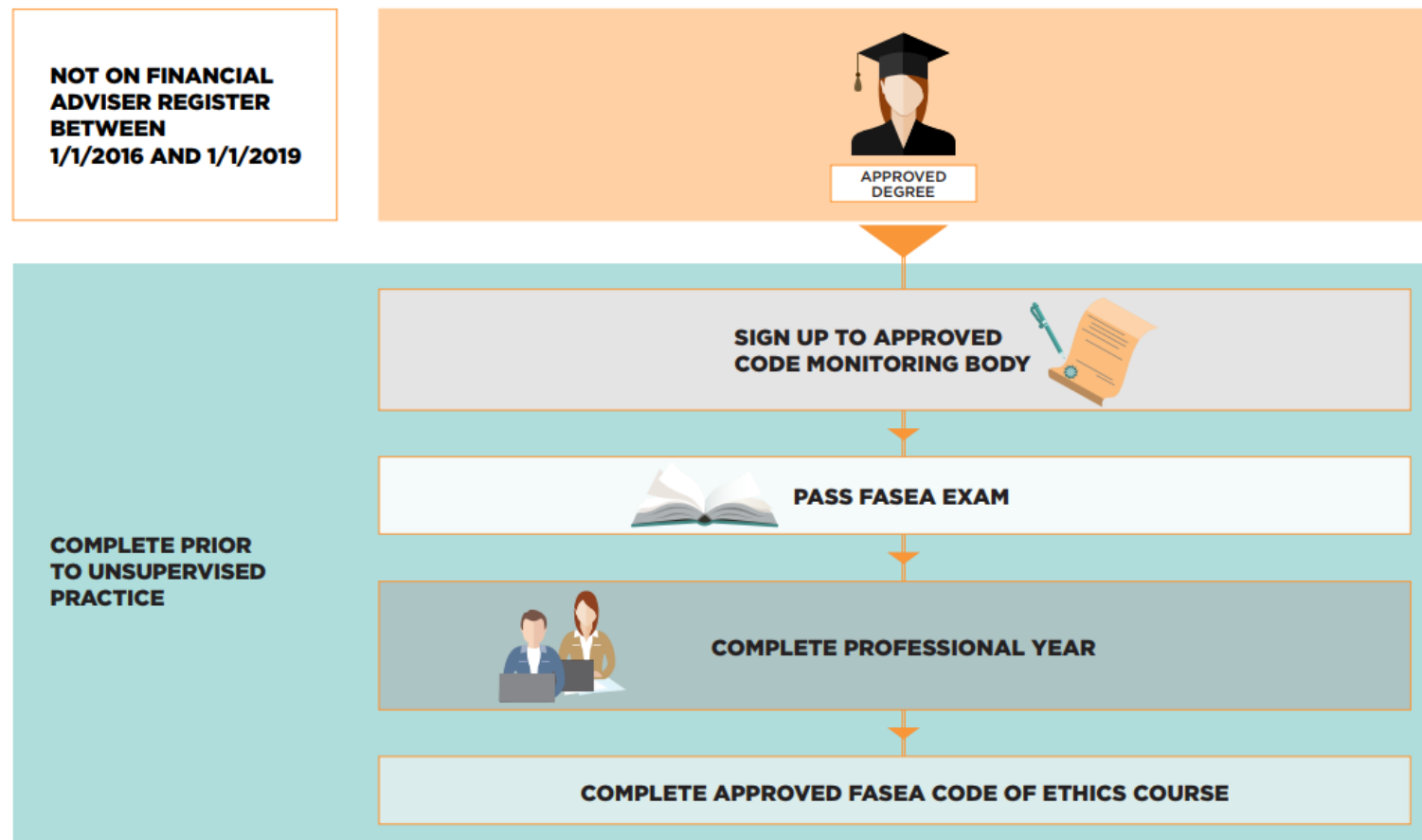
# Royal Commission

## Adviser Education Standards



**NOT ON FINANCIAL  
ADVISER REGISTER  
BETWEEN  
1/1/2016 AND 1/1/2019**

### FASEA Proposed New Adviser Requirements



Tim Fuller  
Damien Klassen





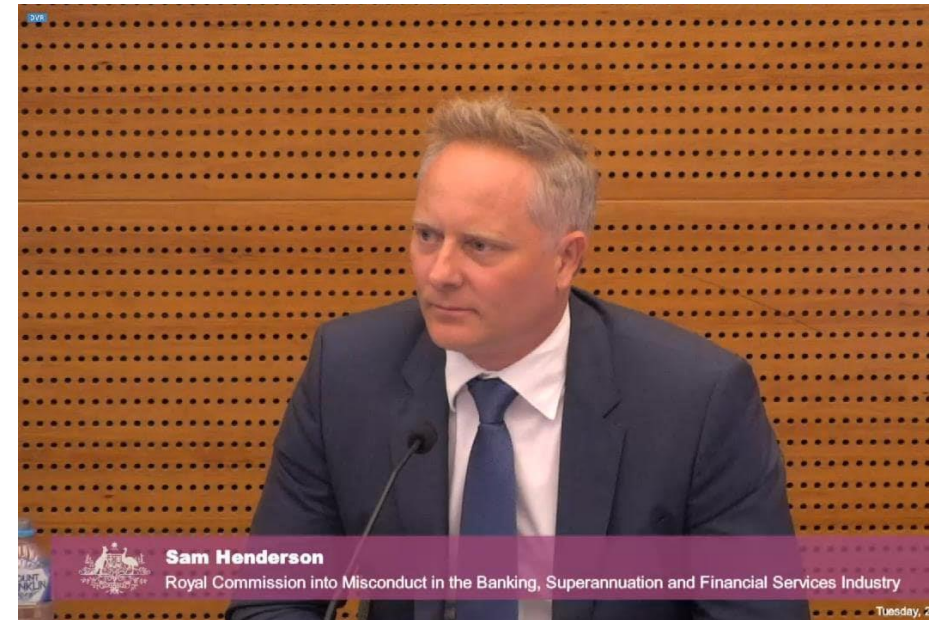
# Financial Misadvice

Some startling  
revelations

---



**Commonwealth**Bank



Tim Fuller  
Damien Klassen

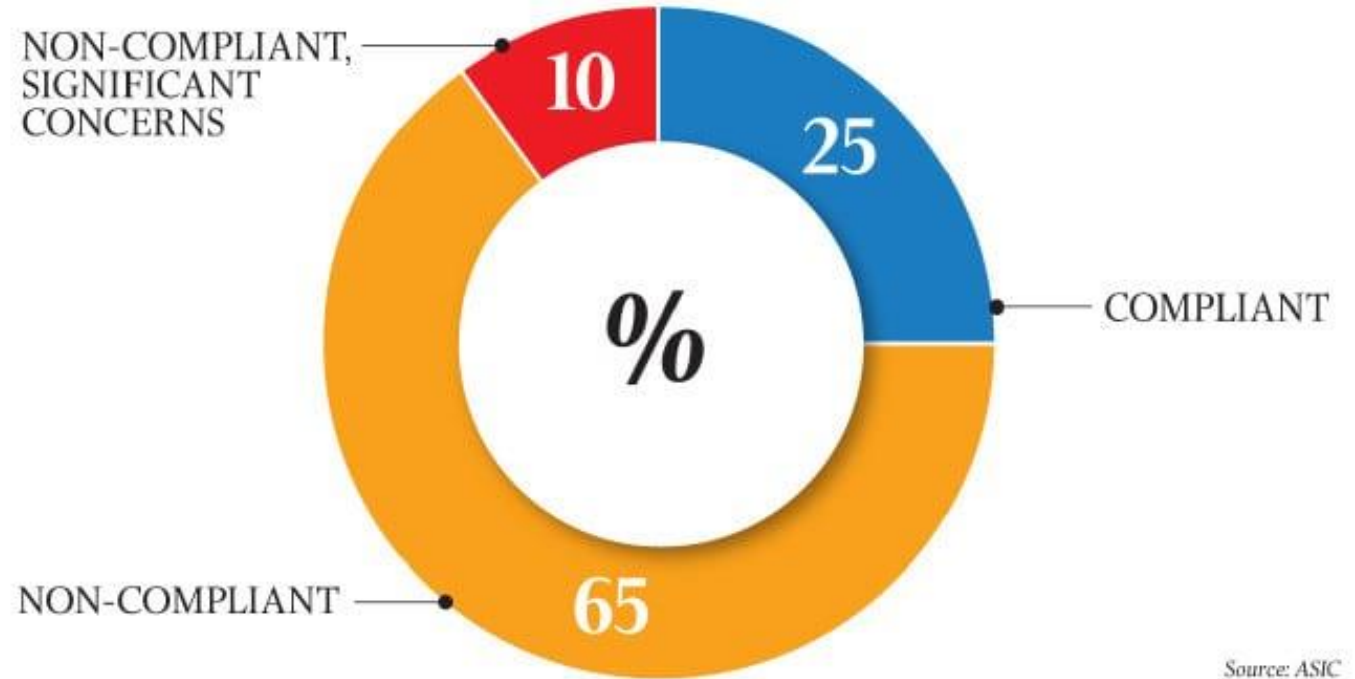


# Financial Misadvice

Clearly vertically  
aligned advice is not  
working

---

## Quality of super advice for in-house platforms



Source: ASIC

Tim Fuller  
Damien Klassen



# Financial Misadvice

Important to remember  
some are not all

## TOP 10

FINANCIAL PLANNING GROUPS		2017	YOY (%)
1	AMP Financial Planning	1526	▼ 7.3
2	Charter Financial Planning	763	▼ 10.7
3	Commonwealth Financial Planning	592	▼ 10.0
4	Count Financial	564	▲ 6.0
5	BT Advice / Westpac	547	▲ 5.4
6	NAB Financial Planning	498	▼ 16.6
7	Synchron	445	▲ 5.2
8	Garvan Financial Planning	438	▼ 8.0
9	Dover Financial Advisers	374	▲ 23.8
10	Financial Wisdom	348	▼ 5.4

Source: Money Management

Tim Fuller  
Damien Klassen

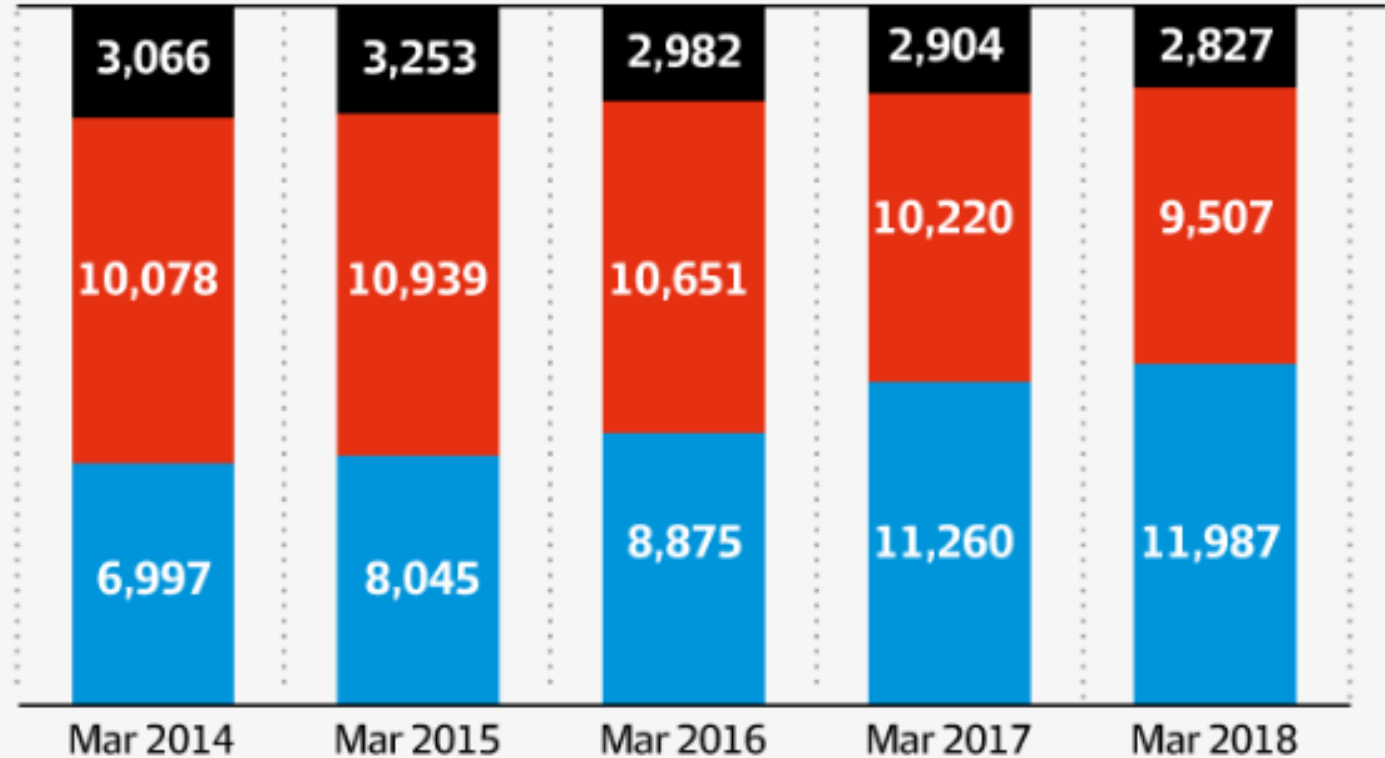


# Current Advice Snapshot

The Tide is Turning

Adviser population by licensee ownership/ affiliation

■ Privately owned ■ Institutionally affiliated ■ Institutionally owned



SOURCE: ADVISER RATINGS

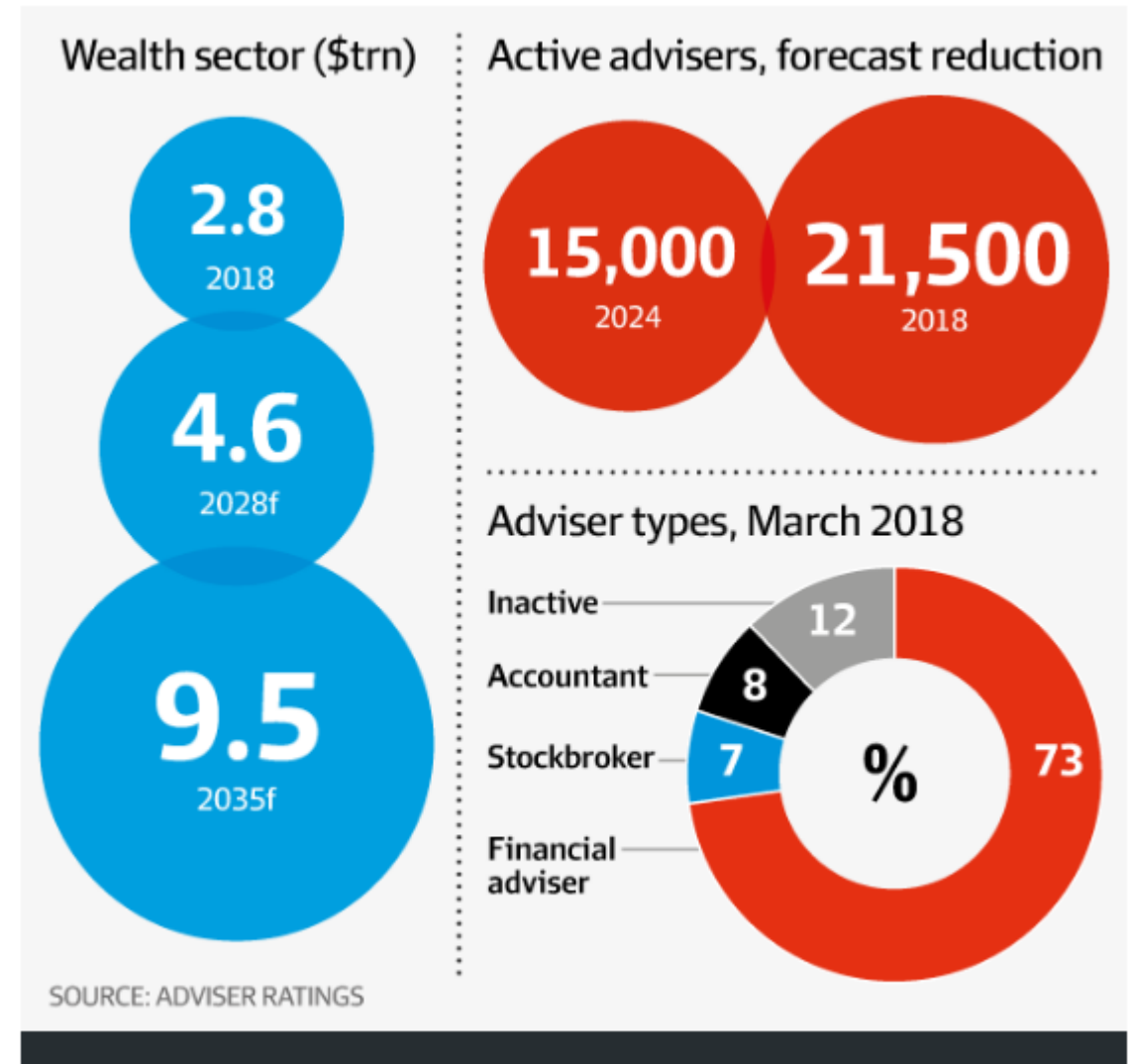
Tim Fuller  
Damien Klassen





# Current Advice Snapshot

## A Bigger Pond for Less Fish

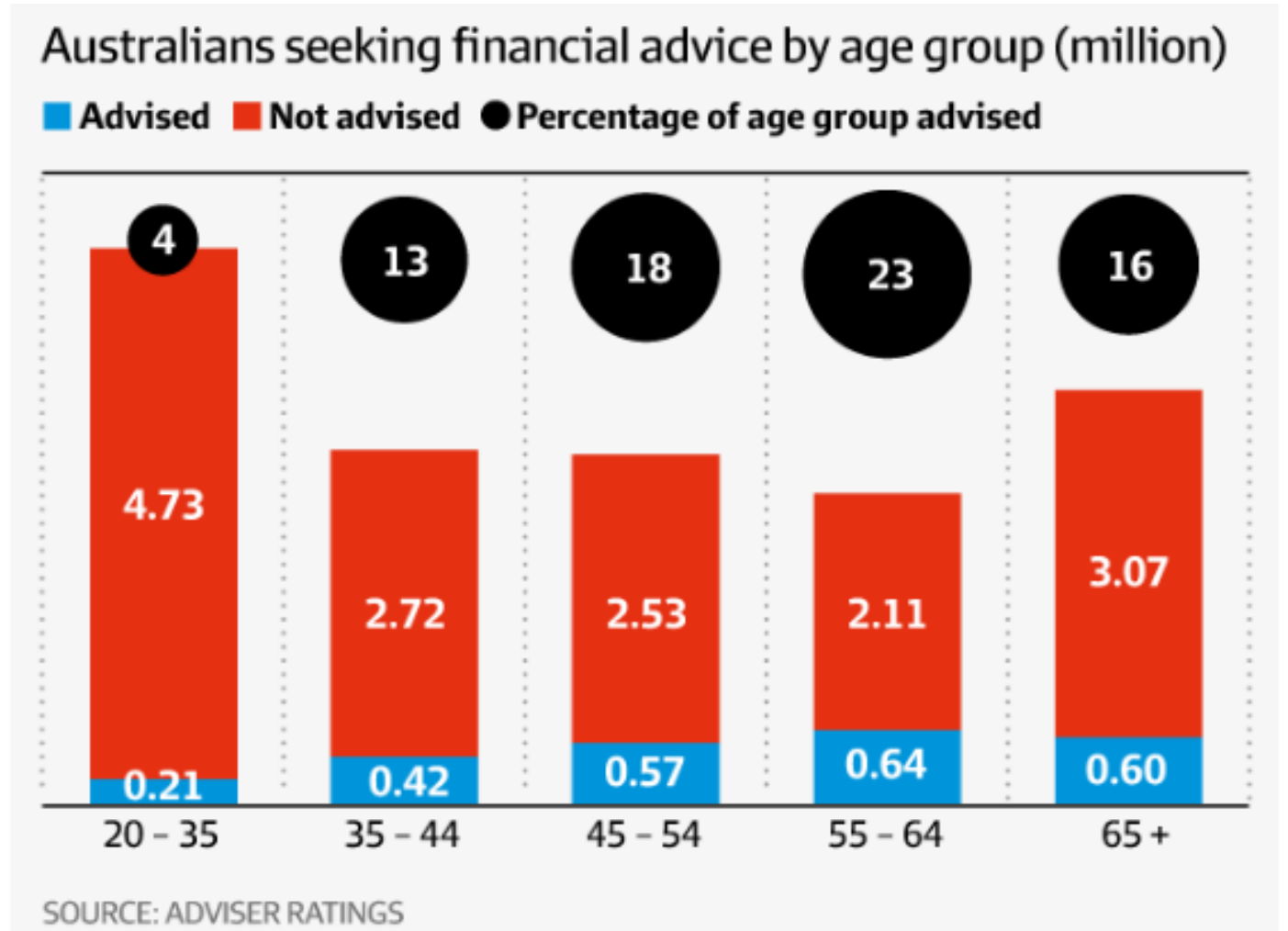


Tim Fuller  
Damien Klassen



# Current Advice Snapshot

Who seeks advice?

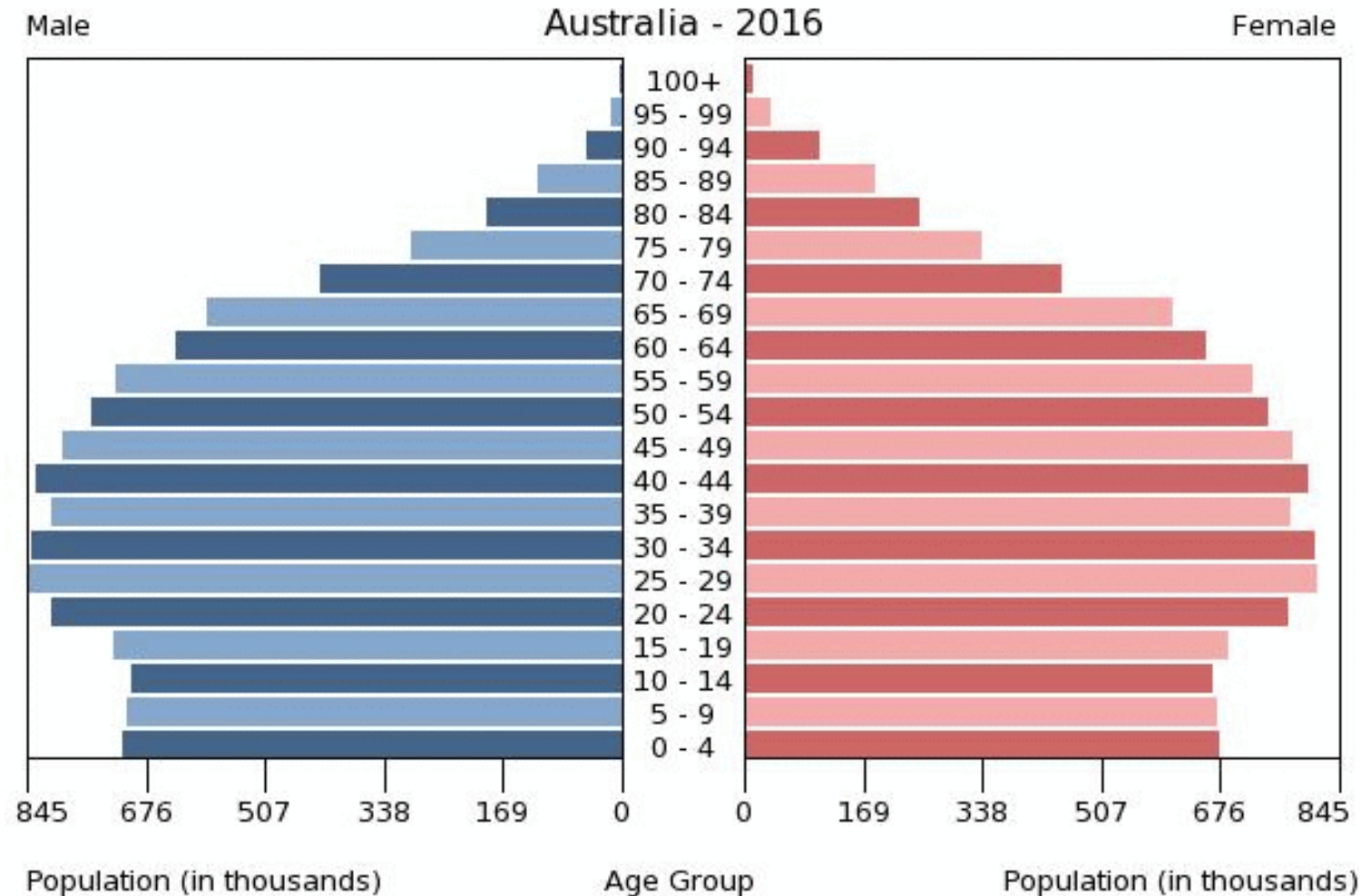


Tim Fuller  
Damien Klassen



# Current Advice Snapshot

Who seeks advice?



Tim Fuller  
Damien Klassen



# The Future of Advice

Why seeks advice?

## Reasons for seeking advice

- Savings / Budgeting help
- Insurance
- Investment
- Retirement planning
- Estate Planning / Aged Care

Tim Fuller  
Damien Klassen



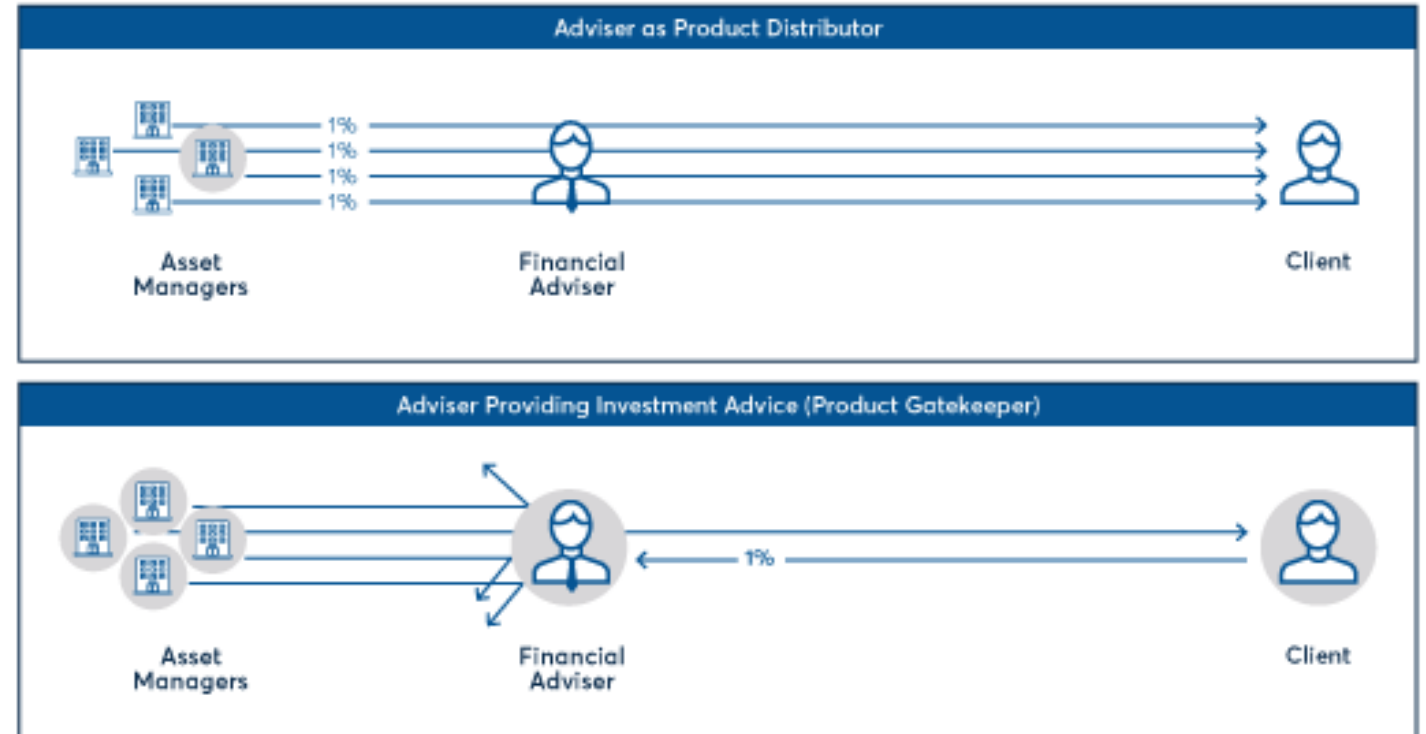


# The Future of Advice

## From Distributor to Gatekeeper

### Substantial pressure to provide more value

Advisers: from investment distribution to product gatekeepers



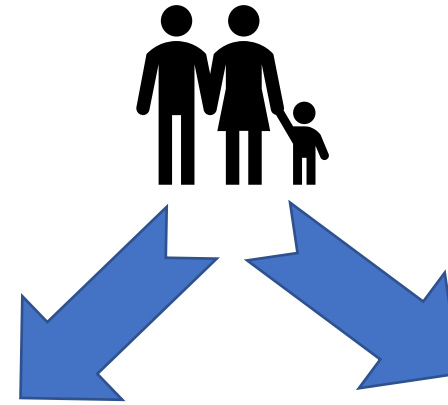
Source: Michael Kitces

Tim Fuller  
Damien Klassen



# The Future of Advice

## A division of roles



‘Product Facilitator’

Limited advice ability

More about finding the best outcome using known products

Free / Cheap due to subsidisation

‘Financial Adviser / Planner’

Holistic advice ability

Unaligned to a product manufacturer / fully independent

No commissions or subsidisation

Higher cost

Tim Fuller  
Damien Klassen



# The Future of Advice

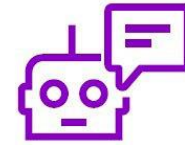
From Distributor to  
Gatekeeper

## CURRENT WEALTH ADVISORY MODELS



### Traditional advice

Human advisors offering one-to-one, product-based counsel.



### Robo-advice

Algorithm-based platform provides advice based on client goals.



### Hybrid models

Clients have access to digital tools that facilitate self-investing, but also can tap into human advice on a periodic basis, or as necessary.

Source: Accenture

Tim Fuller  
Damien Klassen



Nucleus Wealth is now on iTunes and podcasts!

[Bit.ly/NucleusInsights](https://bit.ly/NucleusInsights)

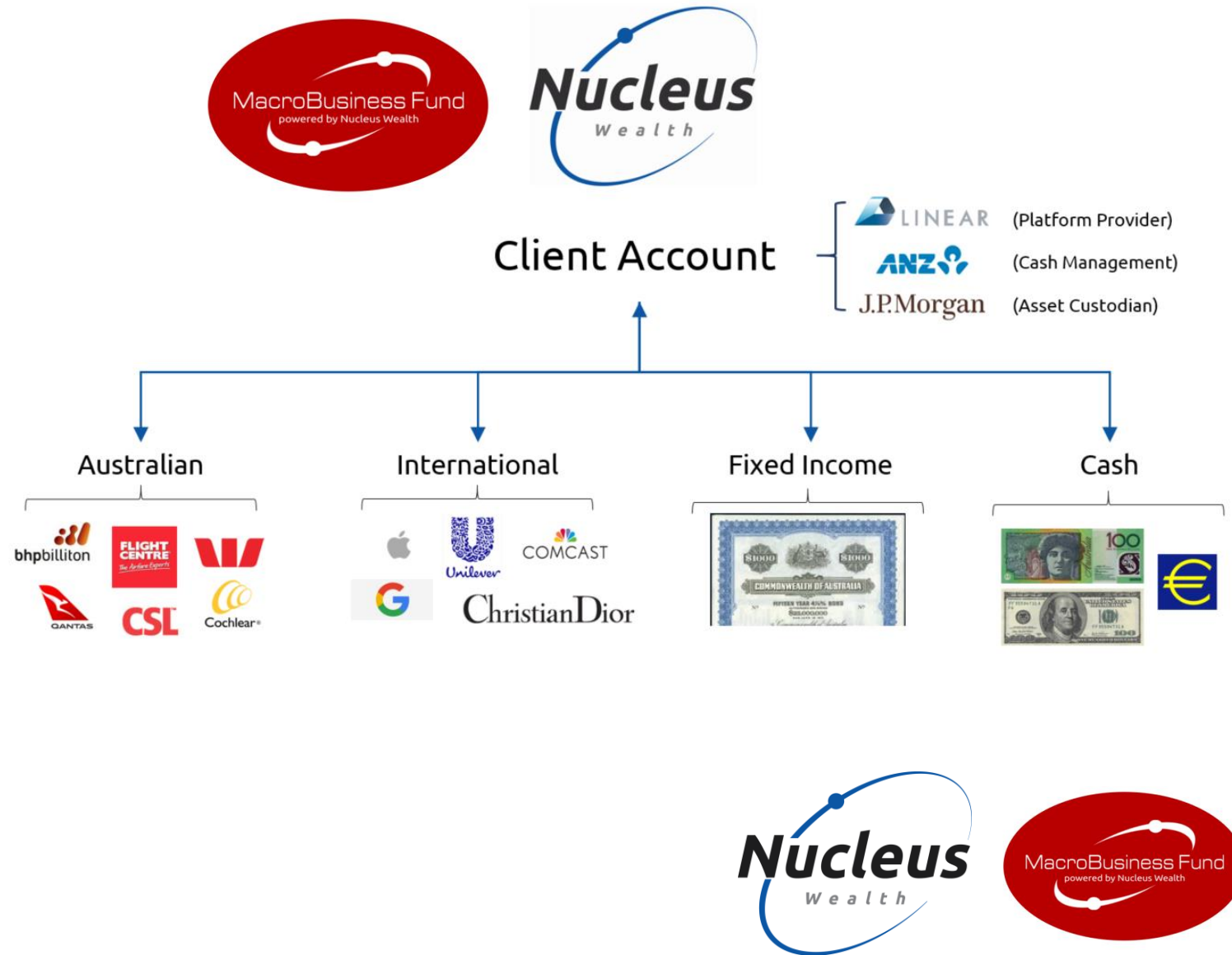


podcastaddict





# Investing with Nucleus Wealth



# Investing with Nucleus Wealth

## HEALTH



- ☐ No Fast Food
- ☐ No GMO Foods

## VICES



- ☐ No Gambling
- ☐ No Alcohol
- ☐ No Pornography
- ☐ No Tobacco

## ANIMAL RIGHTS



- ☐ No Animal Testing (Broad)
- ☐ No Animal Testing (High Impact)

## RELIGION



- ☐ No Contraception
- ☐ Only Sharia / Islamic

## CLIMATE CHANGE



- ☐ No Fossil Fuels (High Impact)
- ☐ No Fossil Fuels (Broad)
- ☐ No Fossil Fuels (CSG)
- ☐ No Nuclear
- ☐ No Loggers - OGF

## WAR



- ☐ No Arms (High Impact)
- ☐ No Arms (Broad)

## HUMAN RIGHTS



- ☐ No Immigration Detention
- ☐ No Jails



# Investing with Nucleus Wealth

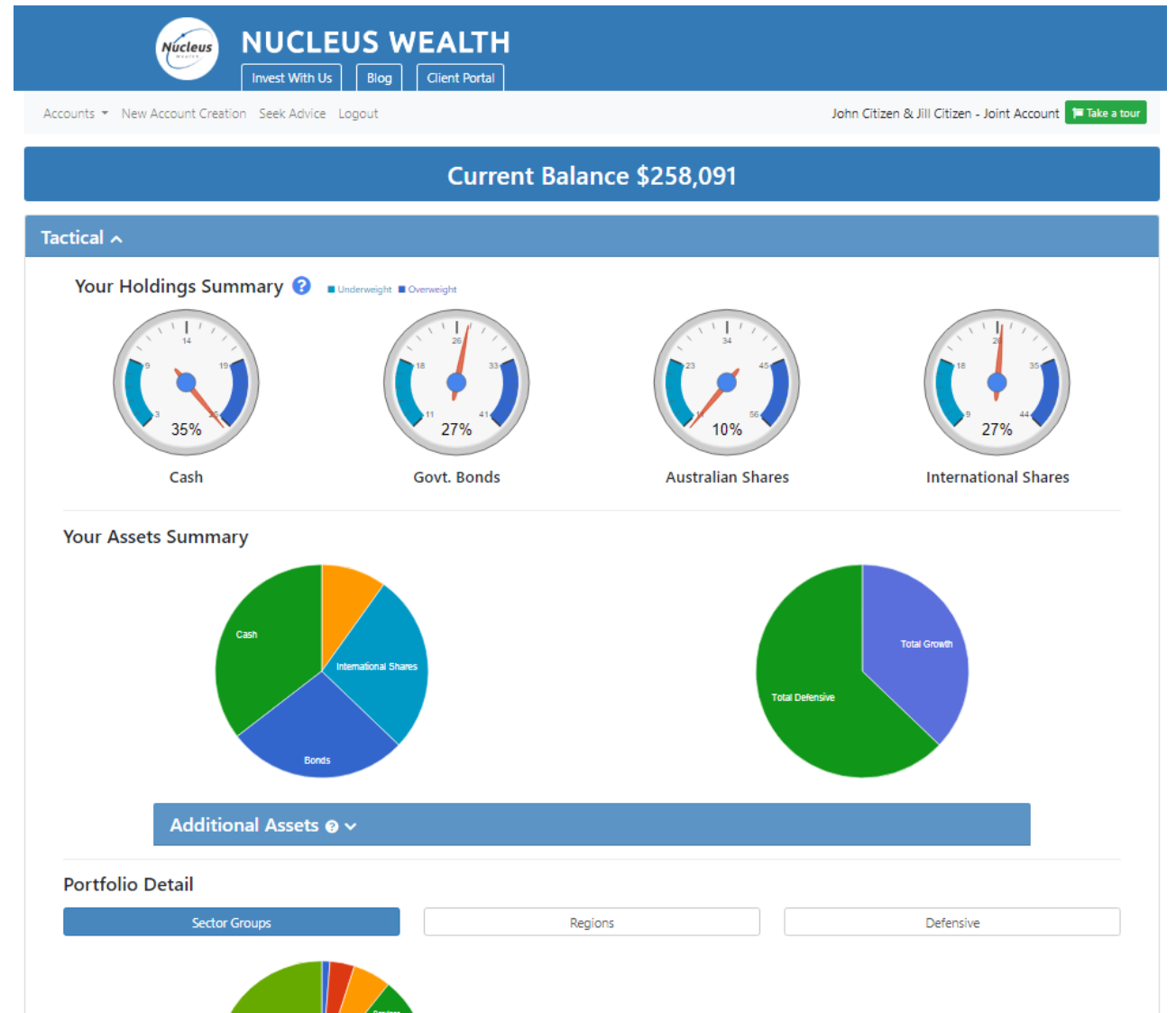
---

- Complete investment solution
  - 19 individual ethical screens
  - Experienced investment managers
  - Completely transparent
- 
- Lower fees as we get rid of the multiple layers of middle-men between you and your money
  - Tax effective





portal.nucleuswealth.com







**Keep your investment goals in focus.**

1300 623 863

